

The ecommerce virtual conference

Programme: Day 1

Date: Tuesday 9 March

Time	Session	Speaker	Details
10-11am	Making ecommerce work for you: using technology to help you remove friction, reduce admin and maximise potential	Eve Penrice, Wil-U Produce Owner and Chelsea Elderkin, Head of Marketing and Research, Wil-U	In this webinar we will discuss the different methods of selling online and how technology can help you spend less time on admin and logistics and more time putting your limited resource where it's needed most.
12 noon-1pm	How to safely operate a click and collect service using volunteers during lockdown	Jenny McAvoy, Retail Coordinator, Wigan and Leigh Hospice	Hear how one hospice has kept it simple to set-up their click and collect service, the pros and cons of doing so in your retail operation and how they are using social media to promote their service. They will also share how, if done properly, you can equal or exceed your previous income.
2-3pm	To be announced	To be announced	To be announced

reGAIN app
DOING GOOD PAYS OFF

thriftify



Charity Retail Association®
The voice of charity retail

The ecommerce virtual conference

Programme: Day 2

Date: Wednesday 10 March

Time	Session	Speaker	Details
10-11am	reGAIN app: incentivised charity donations as a new way to engage both fashion consumers and retailers in the innovative digital charity donation process	Jack Ostrowski, Founder & CEO, reGAIN App	Join us for an in-depth case study of reGAIN app's collaboration with British Red Cross and 80+ UK retailers. You'll hear about innovative ways of engaging young consumers into charity donation.
12 noon-1pm	To be announced	To be announced	To be announced
2-3pm	To be announced	To be announced	To be announced

reGAIN app
DOING GOOD PAYS OFF

thriftify



Charity Retail Association®
The voice of charity retail

The ecommerce virtual conference

Programme: Day 3

Date: Thursday 11 March

Time **Session**

10-11am Building/upscaling your
online shop

Speaker

Hollie Arnold,
Ecommerce
Operations Manager,
The Air Ambulance
Service

Details

Hear insights on the online operation of The Air Ambulance Service, tips and guidance on building your online presence or upscaling your current practice, from stock, listing, processing, training and much more.

12 noon -
1pm To be announced

To be announced

To be announced

2-3 pm How 85% of Ireland's charity
retailers succeeded online

Rónán Ó Dálaigh, CEO
and Emily Beere, Chief
Sales Officer, Thriftify

At the beginning of 2020 fewer than 25% of Ireland's charity retailers were selling online. Now it's above 85%! In this webinar one of those charity retailers, and the platform that helped them get online, will share their successes and learnings.

As the retail environment has been turned on its head, we'll share the key learnings from a market that is successfully embracing the new reality where selling online is becoming a crucial part of charity retail.

reGAIN app
DOING GOOD PAYS OFF

thriftify



Charity Retail Association®
The voice of charity retail