



# Research Programme 2025

Supported by The Charity Retail Consultancy

## Purchase Quarterly Market Analysis (QMA) reports

The most valued benefit of being a CRA Charity Member is getting access to regular, exclusive charity retail market analysis and benchmarking reports. They offer information that cannot be found anywhere else, covering sales, Gift Aid, transactions, shop numbers, factors affecting income, shop collection prices, and more. The information is also broken down into retail chain size and hospice retail.

So far our Corporate Members have only had access to the executive summaries of our analysis, but now they too can benefit from the full reports to inform engagement with, and business strategy for partnering with the charity retail sector.

One QMA report (one quarter)	£985 + VAT
Four QMA reports (one year)	£3500 + VAT

This offer is only for Corporate Members of the Charity Retail Association. The QMAs are strictly confidential and the information within **must not be shared** outside of your organisation.\*

\*Where unauthorised sharing has taken place, the company will be denied access to the QMAs with no refund and may be removed from Corporate Membership.

### Reports released

21/02/2025  
23/05/2025  
22/08/2025  
21/11/2025



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